

Strand 4 review: you as a responsible publisher

40 minutes

Publishing Online

Outcome 4.1

Outcome 4.7

Outcome 4.8

WHAT THIS LESSON DOES

Today you will reflect on responsible publishing practices by auditing sample published works using four important checks covering credits, safety, rights and honesty about AI assistance before creating your personal standards card.

CURRICULUM OUTCOMES

Outcome	What the specification asks for
4.1	Outline the opportunities and risks presented by young people's use of social media.
4.7	Publish online content safely and ethically which presents their views on a subject or topic that is relevant to their lives.
4.8	Demonstrate how to reference online-sourced material accurately, safely and ethically.

WHAT STUDENTS SHOULD BE ABLE TO DO

- Reflect on what it means to publish responsibly, drawing together rights, safety, crediting and respect (LOs 4.1, 4.7)
- Audit invented sample published pieces against four checks: sources credited accurately, views safe and respectful, rights and consent respected, honest about AI help
- Build your own one-page publishing-standards card and save it the class way

BEFORE THE BELL

- Display the four short checks on the board (Credits; Safe and respectful; Consent and rights; Honest AI) for reference during the audit.
- Prepare any necessary physical materials for students to record their standards card if not using digital tools.
- Have the filled example row ready: Consent and rights: ask in writing before any face or chat appears. Keep it on the board for the full card-build block.
- Park support starters where students can see them: Standard: I will... / Habit: Before I hit publish I will...
- Have the class charter ready to show; the sample pieces are in the interactive
- Board the four short check labels before students arrive
- Teacher device with the interactive activity ready; board space for the four checks
- Student devices or paper for the standards card; class saving method confirmed; example row ready to show

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HOW THE LESSON RUNS

4 min	introduction	Start
5 min	content	Examine and discuss
12 min	activity	Hands-on: responsible publisher audit
13 min	activity	Your turn: publishing-standards card
3 min	content	Make sense
2 min	content	Reflect
1 min	summary	What you covered

TEACHING MOVES

- Keep Examine short: labels plus one example line each, then straight into Piece A.
- Run the audit in explore mode with three pieces only; give pairs about a minute before each vote. Cap each piece at about 3.5 minutes. If behind after Piece C, take hands only on D, read the reasoning yourself, and land the single-change prompt in Make sense.
- If a student discloses a real non-consensual sharing incident during Piece C: thank them, do not dig or name anyone, say private cases stay out of class discussion, offer a quiet follow-up with you or the year head, and return to the invented piece.
- Circulate during the standards card activity and prompt for specific, doable habits using the starters and filled example row.
- Focus whole-class discussion on practical fixes for issues identified in the audit.
- Encourage students to reword the checks in their own voice for the card.

WHAT TO WATCH FOR

- Students propose vague standards such as be respectful; prompt them to specify concrete actions like checking for consent.
- Omitting the AI honesty check; remind the class to include it where relevant during the card creation.
- Failing to justify verdicts in the audit; ask which of the four checks led to their decision.
- Treating Pass as I agree with this view; separate responsible publishing from personal agreement.
- Stalling on the extra personal standard; point them to the opportunity and risk hooks (more people hear your take / a post you cannot pull back).

DIFFERENTIATION

- Support: Offer sentence starters for the standards and habits on the card (Standard: I will... / Habit: Before I hit publish I will...), and keep the filled example row visible.
- Extension: Ask students to test their standards against an additional real-world example, or run the oral Piece B stretch.
- Support: Allow pair work for the initial audit discussions to build confidence.