

Creative Rights and Ownership

60 minutes

ICT Specialism 4: The internet and digital literacy

Outcome M4.U3.3

WHAT THIS LESSON DOES

Learn the basics of copyright for photos, music, and writing. Sort real ownership situations and complete a Rights Audit on your investigation media to confirm every item is legitimate to use.

CURRICULUM OUTCOMES

Outcome	What the specification asks for
M4.U3.3	Debate, consider and understand ethical and legal issues such as creative rights, ownership and plagiarism on the internet.

WHAT STUDENTS SHOULD BE ABLE TO DO

- Explain copyright basics for photos, music, and writing
- Distinguish public domain, citing, and copying
- Complete a Rights Audit for investigation images and media

BEFORE THE BELL

- Have the intro ownership image and the drag-sort ready on the board.
- Have the intro image ready on the board projector.
- Open the drag-sort on the board before this step.
- Be ready to demo Insert → Table on the board for Word Online and Google Docs.
- Confirm students can open their sm4 investigation media folder and the blank audit from the setup step.

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HOW THE LESSON RUNS

5 min	introduction	Introduction
6 min	content	Key concepts
15 min	activity	Who owns it, and can you use it?
4 min	content	Common issues
5 min	activity	Set up your Rights Audit
15 min	activity	Independent practice
5 min	content	Reflection
5 min	summary	Lesson summary

TEACHING MOVES

- Teach the key concepts table live on the board one row at a time and stress that easy access does not mean allowed use.
- Discuss each ownership card as a class before allowing the drag and drop.
- Demo document creation and one messy rejected-logo row before students fill three of their own.
- Circulate during independent practice and ask students to show their least certain row.
- Keep the reflection oral so that weak media choices come to light quickly.

WHAT TO WATCH FOR

- Believing Google Images results are free: Trace the image to its source page and check the licence terms.
- Crediting a source without permission: Remind students that credit alone does not grant usage rights.
- Including unverified media in the audit: Ensure every item has a clear source and licence noted.

DIFFERENTIATION

- Support: Provide a completed example Rights Audit row for reference (use the shop-front sample).
- Extension: Require students to add a fifth row for a rejected media item and explain the rejection, after the three core rows are checked.
- Support: Allow paired work during the ownership sort activity.