

LESSON 8

Pitch Deck, Slides That Don't Put People to Sleep

60 minutes

Presenting & Pitching

WHAT THIS LESSON DOES

Build a 5-slide pitch deck using a simple structure: Hook, What it is, Why it matters, The numbers, The ask. You'll reuse content from your portfolio and practise pacing with speaker notes.

WHAT STUDENTS SHOULD BE ABLE TO DO

- Plan a 5-slide pitch using Hook, What it is, Why it matters, The numbers, The ask structure.
- Apply a consistent theme and slide layouts to create a polished, intentional deck.
- Reuse portfolio content (project brief, research, proposal, chart) rather than rewriting from scratch.
- Insert images and charts onto slides whilst keeping text concise and readable from a distance.
- Add speaker notes and practise pacing using Presenter View or slideshow mode.

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HOW THE LESSON RUNS		
5 min	introduction	Introduction
5 min	content	Key Concepts
18 min	activity	Step-by-step Task, Build the Demo Deck
3 min	content	Common Issues
19 min	activity	Portfolio Build, Your 5-slide Pitch Deck
5 min	content	Reflection
5 min	summary	Lesson Summary