

Animations, Transitions and When to Use Them

60 minutes

ICT2: Introduction to other software packages and applications

Outcome M2.U2.1

WHAT THIS LESSON DOES

Learn to add motion to your pitch deck with restraint. Apply one subtle transition across all slides and one helpful animation to guide attention, then remove any effects that distract from the core message.

CURRICULUM OUTCOMES

Outcome	What the specification asks for
M2.U2.1	Use presentation application software to create an effective presentation and promotional materials.

WHAT STUDENTS SHOULD BE ABLE TO DO

- Add simple transitions and animations only when they serve the message
- Compare too-much versus just-right effect choices
- Cut effects that distract from the pitch
- Add at most one subtle transition and one helpful animation to the deck

BEFORE THE BELL

- Review lesson steps and prepare any printed reference examples of restrained versus excessive effects if available.
- Have the Motion match pairs ready for a 4-minute oral or card round after Key concepts.
- Confirm students can reach Project_Portfolio / 07_pitch.
- Students need access to Project_Portfolio / 07_pitch in PowerPoint Online, Google Slides, or Canva. Projector useful for a 60-second too-much versus just-right preview if the class is together.
- Project the full concept table for a short oral walkthrough; students mainly need the four rules and the too-much/just-right contrast on their screens.
- Optional: print or project the Motion match worksheet pairs for a quick card or call-and-response round.
- Students need PowerPoint Online, Google Slides, or Canva and access to Project_Portfolio / 07_pitch. Optional: demo the too-much deck for 30 seconds before independent work.
- Confirm each student can open 07_project_pitch or has an agreed practice stand-in. No printing required. Plan to stay in the room for the full block.

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HOW THE LESSON RUNS

5 min	introduction	Introduction
4 min	content	Key concepts
4 min	content	Keep or cut
15 min	activity	Step-by-step task
3 min	content	Common issues
20 min	activity	Portfolio build: class work
5 min	content	Reflection
4 min	summary	Lesson summary

TEACHING MOVES

- Read the four restraint rules aloud before anyone opens Animations.
- Default file for the guided block is 07_motion_practice; reserve 07_project_pitch for portfolio build.
- Model the preview and decision process through whole-class discussion before independent work.
- Circulate and prompt students to explain how each effect serves the message.
- Demo Canva Animate once if several students use Canva pitches.
- Keep portfolio build fully in class; do not set it as homework.

WHAT TO WATCH FOR

- Editing the real pitch during the guided block: redirect to 07_motion_practice.
- Applying different transitions to each slide: Reset all to Fade and apply to all.
- Animating full lists instead of one object: Select only the key item and use a simple appear effect.
- Keeping multiple animations after preview: Remind students of the one transition and one animation limit.

DIFFERENTIATION

- Support: Provide a template practice deck with the €180 figure already in its own box.
- Extension: Allow early finishers to adjust animation timing settings or complete the side-by-side extension note.
- Support: Allow paired discussion during the reflection step.
- Catch-up: Students without 07_project_pitch polish the practice deck to the same success list and transfer later.