

Engaging an Audience: Techniques That Work

60 minutes

ICT Specialism 2: The Presentation of ideas

Outcome M2.U3.2

WHAT THIS LESSON DOES

Practise five live engagement techniques such as opening hooks, stories, eye contact and pauses. Apply them during a second pair rehearsal of your format 1 presentation ahead of the Vocational Education Task interview.

WHAT STUDENTS SHOULD BE ABLE TO DO

- Use opening hooks, stories, eye contact, and pauses in live delivery
- End a live delivery on the takeaway or ask without adding extra material
- Complete a second pair rehearsal focused on engagement technique

BEFORE THE BELL

- Place sm2_format1_sample in Project_Portfolio/09_specialism/sm2/ (or share it) and prepare a demo with marked speaker notes.
- Optional but recommended: drop a pre-headed sm2_peer_feedback_round_2 template into sm2.
- Have five feedback-page headings ready to project for the write-up.
- Pre-assign pairs if the class needs it.
- Have one short demo opening ready (hook + one-sentence story) linked to a sample vocational pitch. Confirm sm2_format1_sample is in every student's sm2 folder (or shared). Students need sm2_format1 open and ready, or the sample plus cues-doc path.
- No prep needed beyond the Aoife example (or swap in a local vocational example the class already knows).
- Have your 30-second model open ready (same hook you used earlier is fine).
- Pre-assign pairs. Confirm every student can open sm2_format1 or sm2_format1_sample. Optional but strongly recommended: place a pre-headed sm2_peer_feedback_round_2 template in sm2. Have the five feedback headings ready to project. Plan a hard checkpoint at about 12 minutes to start write-up.

Engaging an Audience: Techniques That Work

HOW THE LESSON RUNS

5 min	introduction	Introduction
6 min	content	Key concepts
15 min	activity	Step-by-step task
6 min	content	Common issues
20 min	activity	Pair rehearsal
4 min	content	Reflection
4 min	summary	Lesson summary

TEACHING MOVES

- Read the Aoife example aloud so students hear hook, pause, story, into-the-ask, and stop (five techniques only).
- Model hook + full-breath pause + one eye-contact line; every pair does one 20-second opening before the timed run.
- Keep deliveries to about 90 seconds each; redirect design feedback to engagement technique only.
- Collect sm2_peer_feedback_round_2 before students leave.
- Run this step as teacher-paced pairs, not silent solo work.

WHAT TO WATCH FOR

- Writing hooks that resemble title slides; use the stem Last [time], [thing that went wrong / cost money / surprised me]...
- Opening the wrong file in sm2; insist on sm2_format1 or teacher confirmation.
- Feedback drifting to slide design; redirect to the five techniques only.
- Freezing in rehearsal; normalise initial attempts and start from the hook only.
- Untitled or misfiled feedback docs; insist on the exact sm2_peer_feedback_round_2 name inside sm2.

DIFFERENTIATION

- Support: students without format 1 use sm2_engagement_cues_v1 and a partner deck or sm2_format1_sample; their feedback page still counts.
- Support: provide extra time for completing the speaker notes task.
- Extension (optional): opening 20-second audio re-record on phone or PC sound recorder.