

Motion: Slide Animations, Video Cuts, CapCut Effects

60 minutes

ICT Specialism 2: The Presentation of ideas

Outcome M2.U3.2

WHAT THIS LESSON DOES

In this lesson you will learn to use motion to direct audience attention in slides, videos and carousels. Apply the rule of one or two motion elements and remove any that distract from your message.

WHAT STUDENTS SHOULD BE ABLE TO DO

- Use restrained motion across slides, CapCut video, and animated carousels
- Apply the one-to-two motion elements rule
- Distinguish motion that directs attention from motion that distracts

BEFORE THE BELL

- Have the majority-format restrained vs busy pair ready, plus quick CapCut and Canva stills or clips, and confirm the restrained motion versus over-the-top motion on the same pitch slide will show on the student intro.
- Confirm CapCut/Canva open on student devices (or teacher demo machine / browser editor already used in sm2).
- Confirm students can open format 1 in Project_Portfolio/09_specialism/sm2/ (or prepare a stand-in). Prepare the sm2 filename roster to call out before independent practice.
- Load img_intro_motion_compare and one restrained vs over-the-top pair for the room majority format, plus a quick bad-motion still or clip for CapCut and Canva. Students need format 1 (or a stand-in) in Project_Portfolio/09_specialism/sm2/. Confirm CapCut/Canva open on student devices (or plan the fallback in step 3 notes).
- No prep needed beyond the intro demos already loaded.
- Have the sm2 format 1 filename roster ready to call out. Students need their existing format 1 file in Project_Portfolio/09_specialism/sm2/. Support CapCut and Canva users as well as slide users. Verify success criteria in class with a path/name/motion desk checklist.

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HOW THE LESSON RUNS

5 min	introduction	Introduction
6 min	content	Key concepts
15 min	activity	Step-by-step task
4 min	content	Common issues
20 min	activity	Independent practice
5 min	content	Reflection
5 min	summary	Lesson summary

TEACHING MOVES

- Deep demo on the room majority path only; CapCut and Canva are teacher-led follow-along with checklist pauses, not three equal UI courses.
- Non-negotiable gate: no format 1 edit until the student names and removes one junk effect on motion_practice under your eye.
- Circulate during independent practice with a path / name / one-or-two motions desk checklist.
- If CapCut is unavailable, video students use your demo machine or the sm2 browser fallback; if you cannot demo CapCut/Canva, limit those students to listing junk effects while you strip one shared example on the board.

WHAT TO WATCH FOR

- Animating each bullet separately causing long sequences, select the text box and apply one fade to the whole block.
- Retaining template animations without a clear purpose, require students to state the job of each effect before keeping it.
- Saving practice as Untitled or overwriting format 1, enforce motion_practice vs existing format 1 name.
- Reading the one-to-two rule as two effects per shot or per page, it is across the whole piece only.

DIFFERENTIATION

- Support: Break the step-by-step task into smaller chunks with check-ins after each animation or cut.
- Support: Provide a pre-made slide with two elements for students needing extra guidance.
- Extension: silent partner play-through moves to a later Module 2 rehearsal lesson once the one-to-two rule is solid.