

Choosing the Right Digital Format: Final Decision

60 minutes

ICT Specialism 2: The Presentation of ideas

Outcome M2.U3.3

WHAT THIS LESSON DOES

Students lock two different digital formats for Key Assignment 1 on one Something Real topic. Format 1 must work in the VET interview; Format 2 serves a second audience. They save sm2_two_format_plan with purpose-audience justifications so they are not rebuilding halfway through the module.

WHAT STUDENTS SHOULD BE ABLE TO DO

- Lock two different digital formats for KA1 on the same or related topic
- Ensure at least one format is usable for the VET interview
- Justify each format against purpose and audience

BEFORE THE BELL

- Prepare the finished Aoife Two Format Plan on the classroom screen (structure model; full prose for teacher read-aloud)
- Optional: place a read-only sm2_two_format_plan_sample and the support sm2_two_format_plan_template in Project_Portfolio/09_specialism/sm2
- Write board format pairs (interview vs second audience) and 4-5 starter Format 1/Format 2 pairs for common LCA Something Real themes
- Arrange classroom for easy circulation during activities
- Have one worked-example Two Format Plan ready on the classroom screen. Write board format pairs (interview vs second audience). Students need their Project Portfolio open and earlier Module 2 notes if they have them.
- Aoife example and board contrast ready on screen before students sit. Optional one-page Format 1/Format 2 handout for IP only.
- Finished Aoife sample on classroom screen (and optional read-only sample file). Students signed into OneDrive or Google Drive with Project_Portfolio available. Support template ready in sm2 if needed.
- Board ready with 4-5 starter format pairs and the sentence stem "This format fits because...". Plan a one-pass topic lock before IP.
- Confirm every student has a unique Something Real topic before they type. Starter format pairs already on the board. Support template available in sm2.
- No prep needed.

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HOW THE LESSON RUNS

5 min	introduction	Introduction
6 min	content	Key concepts
12 min	activity	Step-by-step task
5 min	content	Common issues
22 min	activity	Independent practice
5 min	content	Reflection
5 min	summary	Lesson summary

TEACHING MOVES

- Lead with the board contrast (two decks fail; deck plus different medium passes) before any long reading
- Model structure only in the guided task; keep full Aoife prose on screen; read Decision check sentences aloud
- Run a mandatory topic-lock pass, then a 2-minute whole-class purpose/audience shout-out before Independent Practice
- Use a 3-minute whole-class Format-type gate near the end of Independent Practice, then door spot-checks on Decision check blocks
- Align standard: short labels for type/purpose/audience; full sentences for why, walk-away, connect, Decision check

WHAT TO WATCH FOR

- Students select two versions of the same format instead of different ones; redirect to distinct media types
- Choosing social media for Format 1; stress the need for exportable files suitable for interview
- Copying bare yes/no Decision check answers from habit; insist on full sentences matching the sample read-aloud
- Incorrect folder structure; remind to start from Project_Portfolio/09_specialism/sm2
- Starting IP without a locked Something Real topic; block placeholders at the door of the task

DIFFERENTIATION

- Support: Give sm2_two_format_plan_template (headings and empty labelled bullets already in place); student renames to sm2_two_format_plan when done
- Support: Point students at the board starter pairs and the stem "This format fits because..." (also on the IP card)
- Extension: Ask early finishers to add a risk note to Format 1
- Support: Allow paired discussion for justification writing